

THEY ALL STARTED OFF SMALL

Are you doing all you can to start them off right? Give them the right start. Give them a CalfStart.



WHAT IS THE CALFSTART PROGRAM?

The CalfStart program builds on recent calf wellness research and leading products of Zoetis, providing a set of protocols and guidelines that promote the health of calves. The program gives producers and veterinarians the tools to help assess the effectiveness of their colostrum management, as well as improve their calf health monitoring practices. As a member of the CalfStart program, you will have access to a free smartphone App, which gives you the ability to create individual calf health records, while providing you with a wide range of tools and calf health information. Visit www.calfstart.ca for more details.

THE WEBSITE CONTAINS:

- Program information
- CalfStart protocols
- An educational calf health section
- Registration information and details

THE CALFSTART APP ALLOWS YOU TO:

- Create, manage, and update individual health records for each of your calves
- View your calf group data as a whole and track its progress

HEALTHY CALVES, HAPPY FUTURE

Prevention of illness is at the heart of the CalfStart program and proper colostrum management is a vital first step in producing healthy calves today to have productive cows tomorrow.



CALFSTART RESOURCES

The CalfStart platform consists of a website (www.calfstart.ca) and an optional FREE CalfStart smartphone App.