

BOEHRINGER INGELHEIM (CANADA) LTD.

Milk Culture TESTING PROGRAM

MAY 1ST - JULY 31ST | 2015



An effective udder health and mastitis control program wouldn't be complete without identifying which pathogens are involved. Know your enemy, select an effective product that targets this enemy and consider using antimicrobials that are of lesser importance for the treatment of serious human infections. **This is a prudent use of antimicrobial approach.**

For every specially marked package of Cefa-Lak[®], Cefa-Dri[®] or Dry-Clox[®] purchased from May 1st to July 31st, receive **\$1.00 discount per tube*** applied on your milk cultures submitted before November 30th.

**Discount of \$12.00 per single box, 2 x \$12.00 per value pack and \$144.00 per pails. Discount is redeemable only on milk cultures submitted to the Canadian veterinary clinic where products were purchased.*

Ask your veterinarian about the family of mastitis products from Boehringer Ingelheim.



For more information, please contact your Boehringer Ingelheim (Canada) Ltd. sales representative or call Customer Care at 1-800-567-1885.

For technical support on any of our products, please call 1-877-565-5501.

Cefa-Dri, Cefa-Dri and Dry-Clox are registered trademarks of Boehringer Ingelheim Vetmedica, Inc.



PREVENTION WORKS.

BOEHRINGER INGELHEIM (CANADA) LTD.

Milk Culture TESTING PROGRAM

MAY 1ST - JULY 31ST | 2015



Instructions for milk culture testing program

- 1** Collect your milk sample as you would normally
- 2** Wrap one of the unique ID sticker supplied in the kit around the sample tube
- 3** Send the tube to your clinic that will do the tests and apply the discount*
- 4** Consult with your veterinarian for proper treatment selection

\$12.00 credit / crédit de 12\$
Milk culture/Culture de lait
Boehringer Ingelheim (Canada) Ltd. Inc.

101020

**Redemption offer expires November 30th. Any exceeding amount owed on the culture is the responsibility of the producer.*



Boehringer
Ingelheim

PREVENTION WORKS.