



DR. MURRAY RUNSTEDLER DR. PAUL SOSTAR DR. ANDREW MACLEOD
DR. KELLY HAELZLE DR. AMANDA TOPP DR. DAVE LAMB
Linwood Veterinary Services
3860 Manser Road, Linwood, ON N0B 2A0 (519) 698-2610
& Hwy 89 Veterinary Services, 7434 Hwy 89 Mount Forest, ON N0G 2L0
1-800-663-2941 Fax (519) 698-2081
linwoodvet@linwoodvet.ca

We will provide industry-leading, reliable, knowledgeable service, in a friendly, courteous and timely manner, to benefit our clients and the communities we serve.

SUMMER 2015 BEEF NEWS LETTER

Linwood Clinic Hours: Mon-Fri 7am – 5pm Sat 7am – 12pm

Hwy 89 Clinic: Mon-Sat 7am-1 pm

NOTE: BOTH CLINICS ARE CLOSED SUNDAY

Orders for Delivery: ***Please call BEFORE 9:30 am*** for same day local delivery Monday to Friday

24 Hour Emergency Vet Service 1-800-663-2941

CLINIC NEWS

There will be no delivery service on Labour Day **Monday September 7th**. Clinics will be open in the morning and on call vets available for emergencies.

Sharps containers 4.5 litre with prepaid disposal included in cost, now in stock. 23L containers are also available. Add to your order, and return to the clinic when sharps hit the fill line, for safe disposal.

BEEF PRODUCER MEETING

When: **Tuesday September 8th**, 2015

Location: Clare Martin and Family, **6537 8th Line RR#3 Harriston**, N0G 1Z0

RSVP to Jones Feed Mill at 1-800-265-8735 / 519-698-2082 by September 2.

Time: **10:30 am to 2pm**

Topics to be covered include:

Cattle handling/ Implant Exercises

- Elanco and Linwood Veterinary Services have teamed up for live demonstrations and discussion of proper implanting techniques and cattle handling skills

Receiving Cattle Rations

- Members from the Jones Feed Mill team will discuss how to decipher and make the most out of your cattle ration and how working with your nutritionist will help increase your average daily gain

Do not miss out on this free event hosted by Jones Feed Mills, in conjunction with Elanco Canada, with processing demonstrations provided by Linwood Veterinary Services. Steak sandwich lunch will be provided, and plastic boots will be made available. If this date and location don't work, ***there is another meeting in planning for mid to late October in the Linwood area.***

New Producer Plus Reward Program for Beef Producers

Two names in the Beef Nutrition and Animal Health Industry have teamed up to offer a unique reward payment for beef producers using their products during 2015. Bio Agri Mix (BAM) and Merck Animal Health have developed **The Producer Plus Reward Program** to help at a time when cattle prices are at an all-time high and producers want to maximize herd health and overall production. The other integral players in this program are your veterinarian, and nutritionist to make sure you are using the right products at the right time, and that are a logical fit with your operation, management practices and most importantly your end market. The Producer Plus Program does not limit your choices of product you use in your operation..... but the more BAM & Merck products you do use the higher your reward at the end of 2015. The program covers key products like Monensin, Tylosin 40, Revalor Implants, Vista/Vision Vaccines, Resflor and Zuprevo. (There is a minimum payout for the reward, generally would need 500 head or more to generate purchases that would trigger the reward.)

There is no obligation to buy product if signed up for this program, and based on your current protocols your Merck or BAM representatives can give you a snap shot of your potential reward at the end of the year.

Why not take advantage of this unique industry offer and discuss this with your veterinarian to get more information.

Maximize your return with world leading products, and unique Producer Plus Rewards.

Endectocide Resistance

Over the past several years ivermectin resistance has received increasing amounts of attention in the media. While these dewormers are still effective, several studies have shown that macrocyclic lactones (ivermectin, doramectin) are not as effective as they were when introduced, this is especially true for internal parasites. Fall calves that will soon be arriving on your farm may potentially be carrying internal parasites even after being treated with a pour-on dewormer.

How do these worms affect you?

If your cattle do have a significant worm problem this can greatly impact your bottom line. Calves that have been infested will have a lower average daily gain and also be under more stress and more likely to get sick, therefore costing you money in feed and medication.

How do I know if my cattle are infected after being treated with a pour-on?

Testing the manure for eggs from the worms is the best way to identify if your cattle are infected. We offer manure fecal testing. This test allows you to identify what type of worms are present in your herd and also identifies an approximate level of infestation. This information shows you if the pour-on dewormer worked and if another dewormer is needed. It is important to only use an additional dewormer if it is needed.

What product do you recommend to treat internal parasites?

When required we recommend using a Safe-Guard product to control your internal parasite infestations. Please contact the clinic for more information about Safe-Guard and which treatment option is best for you.